✅ VISUAL CHECKLIST – LINKEDIN PROFILE FOR AN RGM EXPERT MENTOR

🎯 GOAL:

Build a solid, coherent and attractive professional presence that reflects your identity as an **Expert Mentor** and projects you internationally within the RGM ecosystem.

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1. 📸 VISUAL IMAGE AND PRESENCE

- **Professional profile photo:** Neutral background, natural smile, good lighting.
- **Cover image (banner):** Reflects your purpose or your connection to the RGM.
- **Consistent style:** Use colours, typography and aesthetics aligned with your personal brand.

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2. 🧭 CLEAR PROFESSIONAL IDENTITY

- **Professional headline:** Not just your job title; express your value proposition.
- **About / Bio:** 4 to 6 lines on who you are, whom you help, how you do it and what sets you apart.

  Example: "Expert Mentor in Conscious Leadership | International Speaker | Human Developer".

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3. 💡 VALUE PROPOSITION AND SERVICES

- **Featured section:** Presentations, videos, articles or your RGM profile.
- **Current experience:** Describe your mentoring approach and your results.
- **External links:** RGM+, publications or events you take part in.

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4. 🏢 PROFESSIONAL TRACK RECORD

- **Relevant experience:** Companies, measurable achievements, impact generated.
- **International projects:** Strengthen your global authority within the RGM.

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5. 🤝 VALIDATION AND CREDIBILITY

- **Recommendations:** Colleagues, clients or mentees (minimum 3).
- **Skills:** Select the 10 most representative of your professional practice.

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6. 🎤 AUTHORITY AND CONTRIBUTION TO KNOWLEDGE

- **Publications and reflections:** Articles, conferences, books or talks.
- **Academic activities:** Participation as a teacher or speaker.
- **Causes and projects:** Initiatives with human or social impact.

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7. 🌐 RGM INSTITUTIONAL LINK

- Mention your membership of the Global Mentoring Network or Academia RGM.
- Include the direct link to your RGM institutional profile.
- Reinforce your global positioning and credibility.

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8. 🕒 MAINTENANCE AND CONSISTENCY

- Update your profile every 3 months.
- Keep LinkedIn, your professional email and the RGM web consistent.
- Check links, dates and descriptions.

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9. 🌟 BONUS (ADVANCED MENTOR)

- **Introduction video (1 min):** Your purpose and approach as a mentor.
- **Personal hashtags:** #ConsciousMentoring #RGMExpertMentor #HumanDevelopment
- **Pulse articles:** Posts with your vision on mentoring and leadership.

💬 REMEMBER:

Your LinkedIn profile is your international showcase.

Every detail communicates who you are, how you guide and what impact you create.

Make your digital presence reflect the human mastery you represent as an RGM Expert Mentor.